



**RETAILER
CONNECT**

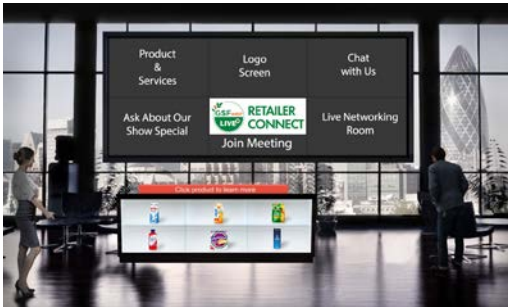
**GET IN OUR PRE-SHOW MAILER
DIRECTLY TO RETAILERS**

GET YOUR SELL SHEET/COUPON/PROMOTIONAL MATERIAL
IN THE HANDS OF THE FIRST 500 RETAILERS (REGISTERED)



NATIONWIDE BEFORE GSF RETAILER CONNECT GOES LIVE MAY 11 & 12, 2021!

WWW.GSFSHOW.COM



**DRIVE TRAFFIC TO YOUR SHOWROOM AND ENCOURAGE RETAILERS TO TRY/READ ABOUT YOUR PRODUCT,
JUST LIKE THEY WOULD AT AN IN PERSON EVENT.**

**This program is only available to GSF RETAILER CONNECT exhibitors
To Exhibit Contact: Rolster Taylor at rtaylor@cfg.ca**

HOW THE PROGRAM WORKS:

WE WILL TAKE ALL THE STRESS OUT OF GETTING YOUR SELLSHETS/COUPONS AND PRODUCT INFORMATION IN THE HANDS OF RETAILERS.

ITEMS CAN INCLUDE:

- SELL SHEET
- COUPON
- OTHER PROMOTIONAL MATERIAL

WE WILL STUFF, PACKAGE, LABEL AND SHIP ALL MAILERS BEFORE THE EVENT, SO RETAILERS WILL HAVE YOUR INFORMATION IN THEIR HANDS BEFORE THE SHOW.

WHAT IS THE COST TO PARTICIPATE?

THIS PROGRAM COSTS. CAD\$650 + HST - PLUS INSERTS.

SPACE IS LIMITED, SO RESERVE YOUR SPOT IN THE MAILER AS SOON AS POSSIBLE.

WHAT IS THE DEADLINE TO PARTICIPATE?

DEADLINE: APRIL 30, 2021

QUESTIONS? JOE SAWAGED at 416-587-0537 or email: jsawaged@cfg.ca
for additional information and to reserve your space in the pre-show mailer!